

Marjon Sport & Health

Advertising and Sponsorship Pack



Plymouth Marjon University
Derriford Road, Plymouth, PL6 8BH
01752 636876
marjon.ac.uk/marjon-sport





Advertise at Marjon Sport & Health Centre

The Marjon Sport & Health Centre has a wide range of sporting facilities perfect for targeting your advertising. The Centre includes two hockey pitches, a 3G pitch, three sports halls, a swimming pool, the Grandstand café, studios for classes, a climbing wall, and a comprehensive fitness suite. The site is fully booked for 39 weeks of the year and with other additional bookings, there is year-round visibility, hosting university sports teams, academic programmes, and a variety of community groups and sports clubs.

Marjon has bookings from professional sports camps and our partners Plymouth City Patriots, Plymouth Albion RFC, Plymouth Leander, Plymouth Argyle Community Trust, Plymouth Marjon Football Club and Plymouth Marjon Hockey Club.



Overview

Advertising opportunities

With an average footfall of 1,500 people per week, there is an exciting opportunity to have pitch-side banners, digital screen adverts, or your brand on our university sports team kits.

Marjon has 19 teams playing in the British Universities Championships 40 weeks of the year playing both locally and across the UK.

Ratecard

You can choose how your brand is advertised with the option of a one, two or three year contract.

Bookings

Complete the attached booking form and return it via email to sportsreception@marjon.ac.uk. Please include a high resolution PDF of your banner artwork (specifications overleaf). All banners will need to be approved by Plymouth Marjon University.

The small print

Banners and logos on kits are sold on a first-come-first-served basis. The cost includes 30 minutes of artwork time, ownership of the banner following the expiry of your contract, and printing of your logo on our sports kits.



Advertising and Sponsorship



Introductory offer - banner in place January to July 2023

(all payments upfront)

| Option | Cost | Banner print cost | Total |
|---|---------|-------------------|---------|
| Option 1: Pitch-side banner only | £200.00 | £108.00 | £308.00 |
| Option 2: Digital screen in Marjon Sport & Health Centre | £280.00 | NA | £280.00 |
| Option 3: Pitch-side banner and digital screen | £500.00 | Included | £500.00 |

All prices include VAT.

Advertising and sponsorship at Marjon

(all payments upfront)

| Option | Cost | Banner print cost | Total |
|--|---------|-------------------|---------|
| Pitch-side - 3G, McCormick or Ansley Hockey pitch | | | |
| 1 year Pitch-side banner | £300.00 | £108.00 | £408.00 |
| 2 year Pitch-side banner | £500.00 | £108.00 | £608.00 |
| 3 year Pitch-side banner | £800.00 | £108.00 | £908.00 |
| Digital - Screens in Marjon Sport & Health | | | |
| 1 year | £250.00 | NA | £250.00 |
| 2 year | £450.00 | NA | £450.00 |
| 3 year | £600.00 | NA | £600.00 |
| On the pitch Your logo on our student sport playing kit, games are played 40 weeks of the year locally and across parts of the UK. | | | |
| 3 year deal on one kit including printing costs | | | |
| Front of shirt | £560.00 | NA | £560.00 |
| Back of shirt | £560.00 | NA | £560.00 |
| Arm of shirt | £360.00 | NA | £360.00 |
| 3 year deal on all 19 kits including printing costs | | | |
| Front of shirt | £5,000 | NA | £5,000 |
| Back of shirt | £5,000 | NA | £5,000 |
| Arm of shirt | £2,500 | NA | £2,500 |

All prices include VAT.



Artwork Specifications

Pitch-side banner

- Please include a high resolution (300dpi) PDF (no JPEGs) of your banner design at 2400 x 700mm.
- The design needs to have 30mm bleed on all edges to allow for the hem on the banners.
- All the fonts within the design need to be converted to curves (outlines).
- Colours to be set to CMYK format.

Digital screen

- PNG or JPEG file (no GIFs).
- Resolution set to a minimum of 72dpi.
- Dimensions: 1920 x 1080pix (landscape).
- Colours to be set to RGB format.

Booking Form

Complete the attached booking form and ensure you include your banner design or logo for sports kits and return via email to: sportsreception@marjon.ac.uk

| | |
|-----------------------------------|--|
| Company name | |
| Lead contact | |
| Address (for invoicing) | |
| Postcode | |
| Telephone | |
| Email | |

Please tick to confirm which advertising space you would like.

| Option | Pitch-side banner | Digital screen |
|--------|-------------------|----------------|
| 1 Year | | |
| 2 Year | | |
| 3 Year | | |

Please tick to confirm which location of kit sponsor you would like.

| On the pitch (3 year contract) | One Kit (please indicate team) | All 19 team kits |
|--------------------------------|--------------------------------|------------------|
| Front of shirt | | |
| Back of shirt | | |
| Arm of shirt | | |



To view our teams,
click/tap the code.

- Please tick if you would like to join our Plymouth Marjon University mailing list/ newsletter. For details on how we share and use your data, please visit: marjon.ac.uk/cookies-and-privacy

Total order cost: