

EXEED
COLLEGE



MA TESOL

(Teaching English to Speakers
of Other Languages)

Duration:
12 Months

Total
Credits: **180**

www.ceedcollege.com



Stand
out in the
world of
English language
teaching!



ABOUT EXEED COLLEGE

Exeed College, part of the esteemed Westford Education Group, is a global leader in online education, providing affordable, accessible, and flexible higher education. It offers a broad spectrum of programs, spanning diplomas, bachelor's, master's, and doctorate degrees across various fields, including executive leadership, teacher training, and IT disciplines. Designed to equip learners with industry-relevant skills, these programs prioritise convenience and a strong commitment to quality, ensuring career advancement opportunities for professionals worldwide.

Since its establishment in 2016, Exeed College has built a strong presence across the GCC, Africa, Asia, Southeast Asia, the US, and Europe. In its pursuit of offering prestigious degrees, Exeed College has formed strategic partnerships with top-ranked global universities. These collaborations are centered around providing exceptional student experiences, high-quality teaching, cutting-edge research, and meaningful connections with top-tier organizations.

Committed to bridging the education gap through digital innovation, Exeed College leverages technology to create a comprehensive digital learning ecosystem. A robust Learning Management System (LMS) facilitates both synchronous and asynchronous learning, supported by modern pedagogical tools and an extensive online library. A faculty of industry and academic experts leads the programs, while dedicated pastoral care and personalised support contribute to a holistic learning experience.

Exeed College is built on the principles of inclusion, equality, and diversity, fostering a multicultural student community representing over 130 nationalities. With a focus on customised learning, industry-relevant programs, flexible payment plans, and affordability, Exeed College stands as a premier choice for learners seeking career growth and professional excellence.

WHY CHOOSE EXEED COLLEGE?



Globally recognised
degrees from leading
universities



Flexible online
learning for working
professionals



Diverse & inclusive
community from 130+
nationalities



Top-tier faculty with
industry & academic
expertise



Affordable &
accessible education
with payment plans



9+ YEARS IN
OPERATION



12+ PARTNERS



92%+ STUDENT
SUCCESS RATE



130+
STUDENT
BASE
COUNTRIES



82+
PROGRAMS



150 CORPORATE
PARTNERS



10K+ ACTIVE
STUDENTS



A SNAPSHOT OF OUR LEARNERS

At Exeed College, our learners come from a broad spectrum of professional backgrounds, reflecting the global and interdisciplinary nature of our programs. A significant portion are from the education sector, including teachers, school leaders, and academic support staff. We also empower professionals in management and administration, health and safety, finance and banking, information technology, and healthcare and medical fields.

Our community includes engineers, IT professionals, sales and marketing specialists, aviation and logistics personnel, and those in construction and real estate. We also support students and career shifters looking to upskill or relaunch their careers.

This diverse learner base strengthens our mission: to deliver flexible, future-focused education that transforms careers and industries alike.



About Plymouth Marjon University, UK

Plymouth Marjon University is one of the prestigious educational institutions in the United Kingdom for its reputation and educational quality, which was established in the year 1840. Serving the student community for over 180 years to build a vibrant future for themselves, Marjon prides itself on a personalised and student-centred approach, focused on helping every student to fulfil their potential.

The university aims to be an open, friendly and active community, taking initiatives to meet changing social and economic needs locally, nationally and internationally. It offers a range

of programmes from Foundation Degrees & Progression Courses, distance learning to Honours Degrees and Postgraduate study.

Plymouth Marjon University works with a range of partners from the sectors of education, sport, health and the creative industries to provide innovative programmes of teaching and applied research which result in very high levels of employability

Rankings & Accreditations



Gold



No.1
in UK for
Assessment



No. 3 in
England
for Student
Satisfaction



Top 5 in the
UK for Career
Prospects

Top 5 in the
UK for Lecturers
and Teaching
Quality



No. 2 uni
in England
for Social
Inclusion

No. 3 in
the UK for
Teaching
Quality



Rated Joint
1st of UK
Universities
for Academic
Support

No. 2
university
in England
for Student
Voice

No. 6
university
in England
for the
Student
Union



PROGRAM OVERVIEW

The one-year MA TESOL program is designed for individuals seeking to advance or launch a career in teaching English to speakers of other languages. From qualified teachers holding a DELTA to aspiring educators with a strong background in language learning, this postgraduate program prepares you to succeed in English language classrooms worldwide.

At the heart of the program lies a strong emphasis on both theoretical understanding and practical application, helping students build expertise across four core areas:

- 🕒 Learning styles & learner strategies in TESOL
- 🕒 Teaching skills and materials development
- 🕒 English language analysis and description
- 🕒 Professional and research capabilities

All modules are grounded in current research and evidence-based practice, ensuring students are exposed to the latest developments in language teaching and learning. With a structure of eight 15-credit modules and a 60-credit final thesis, the program also fosters independent inquiry and critical reflection.

The MA TESOL is ideal for:

- 🕒 Practising teachers looking to deepen their expertise
- 🕒 DELTA-qualified educators seeking academic progression through APL (Accreditation of Prior Learning)
- 🕒 Aspiring professionals with extensive language learning experience Both native and non-native English speakers from the UK, EU, and beyond

By the end of the program, graduates will have sharpened their professional and research skills, enhanced their teaching practices, and significantly expanded their career opportunities in TESOL worldwide.

PROPOSED COURSE STRUCTURE

Module Code	Module Title	Credits
✔ ESLM01	Second Language learning theory	15
✔ ESLM02	TESOL methodology	15
✔ ESLM03	Current Issues in TESOL	15
✔ ESLM04	Language and Error Analysis	15
✔ ESLM05	Analyzing and Teaching Speech	15
✔ ESLM06	Designing Materials for TESOL	15
✔ ESLM07	Teaching Practice	15
✔ ESLM08	Research Methods	15
✔ ESLMAD	Dissertation	60



MODULE STRUCTURE

Second Language Learning Theory

Module Learning Outcomes (MLOs)

On successful completion of this module, students will be able to:

- ✔ MLO1. Critically evaluate and discuss different perspectives on second language learning and acquisition.
- ✔ MLO2. Appraise the role of social, affective and cognitive factors which influence processes of second language learning and acquisition.
- ✔ MLO3. Critically evaluate traditional and innovative methods of assessment task design.

Course Content (Indicative)

- ✔ Second Language Learning: Key Concepts and Issues
- ✔ Recent history of Second language learning
- ✔ Cognitive Approaches on Second Language Learning
- ✔ Interaction in Second Language Learning
- ✔ Sociocultural perspective on Second language learning
- ✔ Sociolinguistics on Second language learning
- ✔ Complex Dynamic system theory
- ✔ Assessment

TESOL Methodology

Module Learning Outcomes (MLOs)

On successful completion of this module, students will be able to:

- ✔ MLO1. Critically evaluate a range of theoretical frameworks.
- ✔ MLO2. Reflect on professional practice in TESOL and observations of authentic classbased teaching.
- ✔ MLO3. Show evidence of critical and innovative or creative thinking about TESOL lesson design.

Course Content (Indicative)

- ✔ Historical and current TESOL Methodologies
- ✔ Classroom management techniques
- ✔ Approaches to English language learning and teaching
- ✔ Effective teaching strategies and techniques for teaching reading, writing, listening and speaking
- ✔ Medium of instruction in teaching and learning
- ✔ Assessment
- ✔ Authentic classroom observation

Current Issues in TESOL

Module Learning Outcomes (MLOs)

On successful completion of this module, students will be able to:

- ✔ MLO1. Critically evaluate the role of stakeholders in curriculum planning and practical TESOL delivery.
- ✔ MLO2. Synthesize a range of perspectives on teacher learning, teacher training, professional development and curricular innovation.
- ✔ MLO3. Critically discuss how assessment design and processes can have an impact on learning, teaching and curriculum design.

Course Content (Indicative)

Teaching and Learning Experience:

- ✔ Individual Tutorials: Content and Language Integrated Learning.

- ✔ Translanguaging and TNE in TESOL.
- ✔ Learning beyond the classroom.
- ✔ Building an online learning community.
- ✔ Assessment design and practice.
- ✔ Assessment and artificial intelligence.
- ✔ Intercultural communication.
- ✔ Language planning.
- ✔ School & team management
e.g. giving constructive feedback to staff



Language and Error Analysis

Module Learning Outcomes (MLOs)

On successful completion of this module, students will be able to:

- ✔ MLO1. Describe a comprehensive range of standard English forms and critically analyze typical learner errors.
- ✔ MLO2. Critically evaluate how social context and task type interact with language.
- ✔ MLO1. Provide accurate, constructive and practical feedback to students on a range of English language errors.

Course Content (Indicative)

Teaching and Learning Experience:

- ✔ Assessment and practical analysis of a range of English grammatical constructions and learner errors.
- ✔ Assessment and practical analysis of English morphology and learner errors.
- ✔ Assessment and practical analysis of English semantics and learner errors.
- ✔ Cross-cultural pragmatics and intercultural communication
- ✔ Discourse analysis approaches to appropriateness of form and function and how this relates to stylistic variation.



Analyzing and Teaching Speech

Module Learning Outcomes (MLOs)

On successful completion of this module, students will be able to:

- ✔ MLO1. Analyze and describe a range of standard English speech sounds and compare these to learner errors.
- ✔ MLO2. Provide accurate, constructive and practical feedback on pronunciation.
- ✔ MLO3. Critically evaluate how pronunciation accuracy interacts with personal, social, and linguistic contexts and the extent to which native speaker-like speech is desirable.

Course Content (Indicative)

- ✔ Practical analysis of English pronunciation from a range of native and non-native speaker language backgrounds
- ✔ Use of the International Phonetic Alphabet (IPA)
- ✔ Assessing spoken English
- ✔ Analysis of error patterns
- ✔ How speech errors interact with lexis, grammar and morphology
- ✔ How speech is affected by social, interactive and stylistic contexts
- ✔ Planning and delivering pronunciation classes
- ✔ Identification and mitigation of error patterns
- ✔ How to give constructive and targeted feedback to students

Designing Materials for TESOL

Module Learning Outcomes (MLOs)

On successful completion of this module, students will be able to:

- ✔ MLO1. Show substantial evidence of principled and creative thinking in designing tasks and materials for language learning.
- ✔ MLO2. Demonstrate critical understanding of how learning resources, curriculum design, teaching methodology and individual learning styles interact.
- ✔ MLO3. Critically evaluate how learning resources can be adapted and supplemented to meet the needs of learners.

Course Content (Indicative)



- ✔ An introduction to materials design
 - The importance of materials in TESOL
 - Their role in the language classroom
- ✔ Types of materials
- ✔ Approaches and principles to materials design and adaptation
- ✔ Cultural and socio-political considerations in material des
- ✔ Authentic materials
- ✔ Assessment and feedback

Teaching Practice

Module Learning Outcomes (MLOs)

On successful completion of this module, students will be able to:

- ✔ MLO1. Integrate theory and practice in the planning, delivery and subsequent adaptation of L2 lessons.
- ✔ MLO2. Function as effective reflective practitioners and critically evaluate their skills, lessons, plans, resources, activities and assessment strategies based on an understanding of the relationships between theories and practices in TESOL.
- ✔ MLO3. Respond appropriately to feedback on their teaching.

Course Content (Indicative)

Teaching and Learning Experience:

- ✔ Taught preparation session on professional conduct, communication, classroom ethics and practical language teaching.
- ✔ In class/school opportunities to develop TESOL skills in an authentic, but supportive environment
- ✔ Assimilation and practical application of the content from preceding modules.
- ✔ Critical awareness of key issues in TESOL that underpin the practice of language teaching.
- ✔ Reflection on how to teach all four skills effectively and appropriately for given contexts.
- ✔ Explore ways in which cognitive, affective and linguistic influences impact on the second language learning and teaching in the internship context.

- ✔ Personalized Feedback and advice from course tutors.
- ✔ The development of a personalized CPD plan based on reflections of their TP experience and on their assessment of their strengths and weaknesses.
- ✔ How to give constructive and targeted feedback to peers.



Research Methods

Module Learning Outcomes (MLOs)

On successful completion of this module, students will be able to:

- ✔ MLO1. Critically evaluate the advantages and drawbacks of a range of research methodologies and how these methods inform research design.
- ✔ MLO2. Produce critical reviews of previous research relevant to their chosen field of study.
- ✔ MLO3. Propose an appropriate research project and critically assess the ethical and practical issues that it entails.

Course Content (Indicative)

- ✔ Research methods in the social sciences and language education in general and in TESOL in particular.
- ✔ The role of research in understanding language learning, language teaching, language description and language assessment.
- ✔ The role of existing research.
- ✔ Researching literature and critical reviews.
- ✔ The processes involved planning and developing a research project in TESOL Ethics in researching people.
- ✔ Planning and conducting quantitative empirical research, including experiments, and language tests.
- ✔ Planning and conducting qualitative research, including observations, interviews, questionnaires and other types of qualitative data.
- ✔ Writing up research reports.



Module Learning Outcomes (MLOs)

On successful completion of this module, students will be able to:

- ✔ MLO1. Design an independent research project including a critical evaluation of how TESOL and other educational research methods informed the design.
- ✔ MLO2. Present a coherent written account of how the project is informed by previous research.
- ✔ MLO3. Critically evaluate ethical issues in specific project design.
- ✔ MLO4. Carry out and critically evaluate the effectiveness of the methodologies used.
- ✔ MLO5. Provide supporting evidence of the systematic analysis of language, TESOL contexts, and/or action and activities undertaken.
- ✔ MLO6. Present a coherent and critical spoken account of the project.

Course Content (Indicative)

- ✔ Research methods in the social sciences and language education in general and in TESOL in particular.
- ✔ The role of research in understanding language learning, language teaching, language description and language assessment.
- ✔ The role of existing research
- ✔ Researching literature and critical reviews
- ✔ The process involved planning and developing a research project in TESOL
- ✔ Ethics in researching people.
- ✔ Planning and conducting quantitative empirical research, including experiments, and language tests
- ✔ Planning and conducting qualitative research, including observations, interviews, questionnaires and other types of qualitative data
- ✔ Writing up research reports
- ✔ Guidance on Thesis planning, development and conduct
- ✔ Guidance on thesis structure, style and research reporting
- ✔ Production of a research-based paper in SLA
- ✔ Summarizing skills and design for presentations of research project reports

Entry Requirements



Applicants must have attained the following qualifications:

- ✓ Bachelor's Degree from a recognized University
- ✓ IELTS score of 6.0 overall

Documents Required

- ✓ Duly filled application form
- ✓ Academic documents (Diploma and bachelor's degree with transcripts)
- ✓ Resume
- ✓ A copy of your passport
- ✓ A photograph
- ✓ Statement of purpose
- ✓ Experience/Employment letter
- ✓ IELTS Scorecard

Referral Policy

Exeed College Referral Policy offers a win-win opportunity for everyone involved. By referring a colleague, friend, or family member to Exeed College academic programs, you have the chance to earn up to AED 2000. Not only do you benefit financially, but you also assist the referred individual in attaining affordable accredited academic qualifications that are globally recognised. Your referral allows us to introduce these new students to leadership opportunities, engaging activities, international faculty, meaningful connections, and a world of endless possibilities.

Terms and conditions

- ✓ You can refer to as many students as you want; there is no limit.
- ✓ You will receive your referral reward when the referred person enrolls.
- ✓ The referral reward is not applicable if the candidate is already enrolled with us.
- ✓ If you are our existing student, the reward amount will be deducted from your monthly instalment.
- ✓ The course fee given to you must not be disclosed to the referred person, as the discounted course fee is time-bound, and only the Student Advisor concerned would quote the fee.

- ✔ If the referred person pays 50% of their total fees while you are still pursuing the course, the rewarded amount would be adjusted in your monthly instalments.
- ✔ If the referred person's 50% fee payment is made after you finish the course, the money will be credited to your bank account.
- ✔ No payouts are released or deducted if the referred student drops out after registration.
- ✔ The referral reward amount differs for each course

TAILORED LMS PLATFORM TO ENHANCE LEARNING & EFFICIENCY

Exeed College benefits from a customized and robust LMS platform designed specifically to meet its requirements. This tailored platform empowers the institution to enhance the learning experience, streamline administrative processes, foster collaboration, and utilize data-driven insights to support student success.

What is an LMS?

A Learning Management System (LMS) is a software-based platform or application that facilitates the administration, delivery, and management of educational courses, training programs, or learning and development initiatives. It serves as a centralised hub where educational content can be organised and delivered effectively. Furthermore, it allows for the tracking of learner progress and enables seamless communication between instructors and learners.

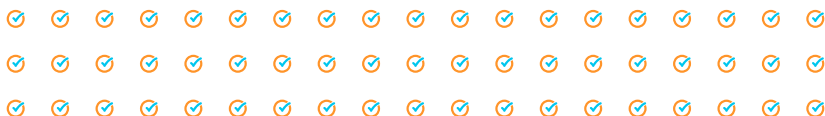
Features of our State-of-the-Art LMS

- | | |
|----------------------|-------------------------|
| ✔ Fully Customisable | ✔ Personalised Learning |
| ✔ Integrations | ✔ Automation |
| ✔ Mobile Friendly | ✔ Ease of Use |
| ✔ Analytics | ✔ Blended Learning |
| ✔ Cloud-based | ✔ Learning Paths |

HOW DOES OUR LMS WORK



- ✔ Students will receive their LMS login details via email after the course administrator verifies them.
- ✔ The course administrator will have an orientation call with the student to introduce themselves and establish communication via WhatsApp.
- ✔ The course administrator will send emails to the students containing the schedule for Academic and LMS orientation sessions and the meeting link.
- ✔ The student will receive an email with the online class schedule one week before the class starts.
- ✔ The course administrator will upload the module kit to the LMS 3-5 days before the class begins.
- ✔ A detailed email with online access guidelines will be shared 24 hours before the class starts.
- ✔ Students will receive a reminder through WhatsApp broadcast before each class, reminding them to attend.
- ✔ Students can join the online live class by clicking on the provided link on the LMS dashboard.
- ✔ Study materials can be accessed from the Resources Tab on the LMS.
- ✔ Assignments must be submitted through the LMS within 7 days after the last class.



704, City Gate Tower, Al Ittihad Road, Al Taawun,
Sharjah, P: +971 6 531 2511, 6 745 2556, E: info@exeedcollege.com,



THE **QUALITY**
YOU **EXPECT.**
THE **INNOVATION**
YOU **NEED.**